

Identification and Inference in Causal Mediation Analysis

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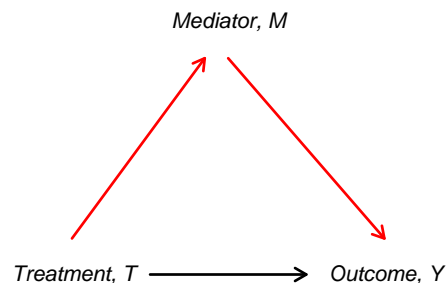
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Causal Mediation Analysis

- Investigation of **causal mechanisms** via intermediate variables
- *How* does the treatment alter the outcome?
- Direct and indirect effects



- Popular among epidemiologists, psychologists, political scientists
- Fast growing methodological literature

Overview

- 1 **Identification** under sequential ignorability
 - Nonparametric identification without an additional assumption
 - Parametric identification under the linear structural equation model
- 2 **Estimation and inference** under sequential ignorability
 - Parametric estimation
 - Nonparametric estimator and its asymptotic variance
- 3 **Sensitivity analysis** for the sequential ignorability assumption
 - Nonparametric sensitivity analysis
 - Parametric sensitivity analysis
- 4 **Empirical illustration**
 - A randomized experiment from political psychology
 - The treatment is randomized but the mediator is not

Definition of Causal Mediation Effects

- Binary treatment: $T_i \in \{0, 1\}$
- Mediator: $M_i \in \mathcal{M}$
- Outcome: $Y_i \in \mathcal{Y}$
- Observed covariates: $X_i \in \mathcal{X}$
- Potential mediators: $M_i(t)$ where $M_i = M_i(T_i)$
- Potential outcomes: $Y_i(t, m)$ where $Y_i = Y_i(T_i, M_i(T_i))$
- Total causal effect: $\tau_i \equiv Y_i(1, M_i(1)) - Y_i(0, M_i(0))$
- **Causal mediation effects**: $\delta_i(t) \equiv Y_i(t, M_i(1)) - Y_i(t, M_i(0))$
- Natural (pure) direct effects: $\zeta_i(t) \equiv Y_i(1, M_i(t)) - Y_i(0, M_i(t))$
- The relationship: $\tau_i = \delta_i(t) + \zeta_i(1 - t)$

Interpretation of Causal Mediation Effects

- $\delta_i(t)$ is the indirect causal effect of the treatment on the outcome through the mediator under treatment status t
- *Controlled* indirect effects, $Y_i(1, m) - Y_i(0, m)$, for the mediator that can be manipulated and/or randomized
- Observational studies and experiments with non-random M
- **descriptive** vs. **prescriptive** effects
- $Y_i(t, M_i(t))$ is observable but $Y_i(t, M_i(1 - t))$ is not
- $\delta_i(t) = 0$ if $M_i(1) = M_i(0)$
- Quantity of interest:

$$\bar{\delta}(t) \equiv \mathbb{E}(\delta_i(t)) = \mathbb{E}\{Y_i(t, M_i(1)) - Y_i(t, M_i(0))\}$$

Sequential Ignorability

Assumption 1 (Sequential Ignorability)

$$\{Y_i(t, m), M_i(t)\} \perp\!\!\!\perp T_i \mid X_i,$$

$$Y_i(t, m) \perp\!\!\!\perp M_i \mid T_i, X_i$$

for $t = 0, 1$ and all $m \in \mathcal{M}$

- The second equation can be rewritten as,

$$Y_i(t, m) \perp\!\!\!\perp M_i(t^*) \mid T_i = t^*, X_i$$

Theorem 1 (Nonparametric Identification)

Under Assumption 1, for $t = 0, 1$,

$$\bar{\delta}(t) = (-1)^t \int \left\{ \int \mathbb{E}(Y_i | M_i, T_i = t, X_i) dP(M_i | T_i = 1 - t, X_i) - \mathbb{E}(Y_i | T_i = t, X_i) \right\} dP(X_i)$$

Proof (Discrete Mediator with No Observed Covariates):

$$\begin{aligned} & \bar{\zeta}(t^*) \\ = & \sum_{t=0}^1 \sum_{m=0}^{J-1} \mathbb{E}(Y_i(1, m) - Y_i(0, m) | M_i(t^*) = m, T_i = t) \Pr(M_i(t^*) = m, T_i = t) \\ = & \sum_{m=0}^{J-1} \left\{ \mathbb{E}(Y_i(1, m) - Y_i(0, m) | T_i = t^*) \Pr(M_i(t^*) = m | T_i = t^*) \Pr(T_i = t^*) \right. \\ & \left. + \mathbb{E}(Y_i(1, m) - Y_i(0, m) | M_i(t^*) = m, T_i = 1 - t^*) \Pr(M_i(t^*) = m, T_i = 1 - t^*) \right\} \\ = & \sum_{m=0}^{J-1} \mathbb{E}(Y_i(1, m) - Y_i(0, m)) \Pr(M_i = m | T_i = t^*) \Pr(T_i = t^*) \\ & + \mathbb{E}(Y_i(1, M_i(t^*)) - Y_i(0, M_i(t^*)) | T_i = 1 - t^*) \Pr(T_i = 1 - t^*) \\ = & \sum_{m=0}^{J-1} \left\{ \mathbb{E}(Y_i | M_i = m, T_i = 1) - \mathbb{E}(Y_i | M_i = m, T_i = 0) \right\} \Pr(M_i = m | T_i = t^*) \\ & \times \Pr(T_i = t^*) + \bar{\zeta}(t^*) \Pr(T_i = 1 - t^*). \end{aligned}$$

Thus, we have $\bar{\zeta}(t^*) =$

$$\sum_{m=0}^{J-1} \left\{ \mathbb{E}(Y_i | M_i = m, T_i = 1) - \mathbb{E}(Y_i | M_i = m, T_i = 0) \right\} \Pr(M_i = m | T_i = t^*). \quad \square$$

Comparison with the Existing Identification Results

- The literature insists that an additional assumption is required
- Pearl's assumption for the identification of $\bar{\delta}(t^*)$:

$$Y_i(t, m) \perp\!\!\!\perp M_i(t^*) \mid X_i,$$

in place of $Y_i(t, m) \perp\!\!\!\perp M_i \mid T_i, X_i$

- Robins' no-interaction assumption about *controlled* direct effects:

$$Y_i(1, m) - Y_i(0, m) = B_i$$

where B_i is a random variable that does not depend on m

- Sequential ignorability *alone* is sufficient

Linear Structural Equation Model (LSEM)

- The Model:

$$Y_i = \alpha_1 + \beta_1 T_i + \epsilon_{1i},$$

$$M_i = \alpha_2 + \beta_2 T_i + \epsilon_{2i},$$

$$Y_i = \alpha_3 + \beta_3 T_i + \gamma M_i + \epsilon_{3i},$$

where $\mathbb{E}(\epsilon_{1i} \mid T_i) = \mathbb{E}(\epsilon_{2i} \mid T_i) = \mathbb{E}(\epsilon_{3i} \mid M_i, T_i) = 0$.

- Baron and Kenny (1986):
 - 1 the association between Y_i and T_i exists
 - 2 the association between M_i and T_i exists
 - 3 the conditional association between Y_i and M_i given T_i exists
 - 4 $\beta_2\gamma$ as the causal mediation effect

- One equation is redundant:

$$Y_i = (\alpha_3 + \alpha_2\gamma) + (\beta_3 + \beta_2\gamma)T_i + (\gamma\epsilon_{2i} + \epsilon_{3i})$$

where $\gamma\mathbb{E}(\epsilon_{2i} \mid T_i) + \mathbb{E}\{\mathbb{E}(\epsilon_{3i} \mid M_i, T_i) \mid T_i\} = 0$.

Parametric Identification under Sequential Ignorability

Theorem 2 (Identification under LSEM)

Consider the following linear structural equation model

$$\begin{aligned}M_i &= \alpha_2 + \beta_2 T_i + \epsilon_{2i}, \\Y_i &= \alpha_3 + \beta_3 T_i + \gamma M_i + \epsilon_{3i}.\end{aligned}$$

Under Assumption 1, the average causal mediation effects are identified as $\bar{\delta}(0) = \bar{\delta}(1) = \beta_2 \gamma$.

- Assumption 1 implies $\epsilon_{2i} \perp\!\!\!\perp \epsilon_{3i}$ as well as $\epsilon_{2i} \perp\!\!\!\perp T_i$, $\epsilon_{3i} \perp\!\!\!\perp T_i$, and $\epsilon_{3i} \perp\!\!\!\perp M_i \mid T_i$.
- Contrary to the literature, sequential ignorability *alone* is sufficient
- β_3 is the average natural direct effect

Identification without the No-interaction Assumption

Assumption 2 (No-interaction)

$$\bar{\delta}(0) = \bar{\delta}(1)$$

- Assumption 2 is unnecessary
- The LSEM with an interaction term:

$$\begin{aligned}M_i &= \alpha_2 + \beta_2 T_i + \epsilon_{2i}, \\Y_i &= \alpha_3 + \beta_3 T_i + \gamma M_i + \kappa T_i M_i + \epsilon_{3i}.\end{aligned}$$

- Under Assumption 1, $\bar{\delta}(t) = \beta_2(\gamma + t\kappa)$ for $t = 0, 1$.

- Under sequential ignorability, equation-by-equation least squares
- Asymptotic variance via the Delta method:
 - 1 No-interaction:

$$\text{Var}(\hat{\delta}(t)) \approx \beta_2^2 \text{Var}(\hat{\gamma}) + \gamma^2 \text{Var}(\hat{\beta}_2)$$

- 2 With-interaction:

$$\text{Var}(\hat{\delta}(t)) \approx (\gamma + t\kappa)^2 \text{Var}(\hat{\beta}) + \beta_2^2 \{ \text{Var}(\hat{\gamma}) + t \text{Var}(\hat{\kappa}) + 2t \text{Cov}(\hat{\gamma}, \hat{\kappa}) \}$$

Nonparametric Estimation and Inference (Discrete M)

- A simple nonparametric estimator $\hat{\delta}(t)$:

$$(-1)^t \left(\frac{\sum_{m=0}^{J-1} \sum_{i=1}^n \mathbf{1}\{T_i = 1-t, M_i = m\} \sum_{i=1}^n Y_i \mathbf{1}\{T_i = t, M_i = m\}}{n_{1-t} \sum_{i=1}^n \mathbf{1}\{T_i = t, M_i = m\}} - \frac{1}{n_t} \sum_{i=1}^n \mathbf{1}\{T_i = t\} Y_i \right)$$

where $n_t = \sum_{i=1}^n \mathbf{1}\{T_i = t\}$.

- Estimate within each strata defined by X , and then aggregate

Theorem 3 (Asymptotic Variance)

Under Assumption 1, the asymptotic variance of the nonparametric estimator is

$$\begin{aligned} \text{Var}(\hat{\delta}(t)) \approx & \frac{1}{n_t} \sum_{m=0}^{J-1} \lambda_{1-t,m} \left\{ \left(\frac{\lambda_{1-t,m}}{\lambda_{tm}} - 2 \right) \text{Var}(Y_i \mid M_i = m, T_i = t) \right. \\ & \left. + \frac{n_t(1 - \lambda_{1-t,m})\mu_{tm}^2}{n_{1-t}} \right\} + \frac{1}{n_t} \text{Var}(Y_i \mid T_i = t) \\ & - \frac{2}{n_{1-t}} \sum_{m'=m+1}^{J-1} \sum_{m=0}^{J-2} \lambda_{1-t,m} \lambda_{1-t,m'} \mu_{tm} \mu_{tm'}, \end{aligned}$$

where $\lambda_{tm} \equiv \Pr(M_i = m \mid T_i = t)$ and $\mu_{tm} \equiv \mathbb{E}(Y_i \mid M_i = m, T_i = t)$.

Using Nonparametric Regressions

- Fit two nonparametric regressions:

- 1 $\mu_{tm}(x) \equiv \mathbb{E}(Y_i \mid T_i = t, M_i = m, X_i = x)$
- 2 $\lambda_{tm}(x) \equiv \Pr(M_i = m \mid T_i = t, X_i = x)$

- An estimator:

$$\begin{aligned} (-1)^t \left\{ \frac{\sum_{m=0}^{J-1} \sum_{i=1}^n \mathbf{1}\{T_i = 1 - t\} \hat{\lambda}_{1-t,m}(X_i) \sum_{i=1}^n \mathbf{1}\{T_i = t\} \hat{\mu}_{tm}(X_i) \hat{\lambda}_{tm}(X_i)}{n_{1-t} \sum_{i=1}^n \mathbf{1}\{T_i = t\} \hat{\lambda}_{tm}(X_i)} \right. \\ \left. - \frac{1}{n_t} \sum_{i=1}^n \mathbf{1}\{T_i = t\} \left(\sum_{m=0}^{J-1} \hat{\mu}_{tm}(X_i) \hat{\lambda}_{tm}(X_i) \right) \right\}. \end{aligned}$$

- Nonparametric or parametric bootstrap for uncertainty estimates

A Simulation Study

- Binary mediator, lognormal outcome
- $Y_i(t, m) \perp\!\!\!\perp M_i(t') \mid T_i = t'$ but $Y_i(t, m) \not\perp\!\!\!\perp M_i(t') \mid T_i = 1 - t'$
- True values: $\bar{\delta}(0) \approx 0.67$ and $\bar{\delta}(1) \approx 3.95$

| Estimator | n | Bias | RMSE | 90% CI | 95% CI |
|-------------------|------|-------|------|--------|--------|
| $\hat{\delta}(0)$ | 50 | 0.013 | 1.05 | 0.77 | 0.83 |
| | 100 | 0.014 | 0.69 | 0.83 | 0.87 |
| | 250 | 0.014 | 0.42 | 0.86 | 0.91 |
| | 500 | 0.013 | 0.29 | 0.88 | 0.93 |
| | 1000 | 0.013 | 0.20 | 0.89 | 0.94 |
| | 2000 | 0.016 | 0.14 | 0.90 | 0.95 |
| $\hat{\delta}(1)$ | 50 | 0.088 | 2.07 | 0.85 | 0.89 |
| | 100 | 0.080 | 1.46 | 0.87 | 0.92 |
| | 250 | 0.071 | 0.92 | 0.89 | 0.94 |
| | 500 | 0.080 | 0.65 | 0.90 | 0.95 |
| | 1000 | 0.079 | 0.46 | 0.90 | 0.95 |
| | 2000 | 0.094 | 0.34 | 0.90 | 0.95 |

Need for Sensitivity Analysis

- The sequential ignorability assumption is often too strong!
- Need to assess the robustness of findings via sensitivity analysis

Assumption 3 (Ignorability of Treatment Assignment)

$$\{Y_i(t, m), M_i(t)\} \perp\!\!\!\perp T_i \mid X_i$$

- Parametric and nonparametric sensitivity analysis under Assumption 3 alone
- Maximal degree of departure from Assumption 1 while maintaining the original conclusion

Parametric Sensitivity Analysis

- Assumption 3 implies $\epsilon_{2i} \perp\!\!\!\perp T_i$ and $\epsilon_{3i} \perp\!\!\!\perp T_i$ but *not* $\epsilon_{2i} \perp\!\!\!\perp \epsilon_{3i}$
- **Sensitivity parameter**: $\rho \equiv \text{Corr}(\epsilon_{2i}, \epsilon_{3i})$

Theorem 4 (Identification with a Known Error Correlation)

Under Assumption 3,

$$\bar{\delta}(0) = \bar{\delta}(1) = \beta_2 \left(\frac{\sigma_{23}^*}{\sigma_2^2} - \frac{\rho}{\sigma_2} \sqrt{\frac{1}{1-\rho^2} \left(\sigma_3^{*2} - \frac{\sigma_{23}^{*2}}{\sigma_2^2} \right)} \right),$$

where $\sigma_j^2 \equiv \text{Var}(\epsilon_{ji})$ for $j = 2, 3$, $\sigma_3^{*2} \equiv \text{Var}(\epsilon_{3i}^*)$, $\sigma_{23}^* \equiv \text{Cov}(\epsilon_{2i}, \epsilon_{3i}^*)$, and $\epsilon_{3i}^* = \gamma\epsilon_{2i} + \epsilon_{3i}$.

- Fit the following LSEM via eq.-by-eq. least squares or SUR

$$\begin{aligned} M_i &= \alpha_2 + \beta_2 T_i + \epsilon_{2i} \\ Y_i &= \alpha_3^* + \beta_3^* T_i + \epsilon_{3i}^* \end{aligned}$$

- Monotone function of ρ

$$\frac{\partial}{\partial \rho} \bar{\delta}(t) = -\frac{\beta_2}{\sigma_2(1-\rho^2)} \sqrt{\frac{1}{1-\rho^2} \left(\sigma_3^{*2} - \frac{\sigma_{23}^{*2}}{\sigma_2^2} \right)}$$

- $\bar{\delta}(t) = 0$ if and only if $\rho = \text{Corr}(\epsilon_{2i}, \epsilon_{3i}^*)$ (easy to compute!)
- For confidence intervals, apply the iterative FGLS algorithm to

$$\begin{aligned} M_i &= \alpha_2 + \beta_2 T_i + \epsilon_{2i} \\ Y_i &= \alpha_3 + \beta_3 T_i + \gamma M_i + \epsilon_{3i} \end{aligned}$$

Large Sample Nonparametric Bounds

- Balke and Pearl (1997)'s strategy: discrete outcome and mediator
- Binary case:** population probabilities of 64 types

$$\pi_{Y_{11}Y_{10}Y_{01}Y_{00}}^{m_1 m_0} \equiv \Pr(Y_i(1, 1) = y_{11}, Y_i(1, 0) = y_{10}, Y_i(0, 1) = y_{01}, Y_i(0, 0) = y_{00}, M_i(1) = m_1, M_i(0) = m_0)$$

- Mediation effects as a linear function of π

$$\bar{\delta}(t) = \sum_{m=0}^1 \sum_{y_{1-t,m}=0}^1 \sum_{y_{1,1-m}=0}^1 \sum_{y_{0,1-m}=0}^1 \left(\sum_{m_0=0}^1 \pi_{Y_{11}Y_{10}Y_{01}Y_{00}}^{m m_0} - \sum_{m_1=0}^1 \pi_{Y_{11}Y_{10}Y_{01}Y_{00}}^{m_1 m} \right)$$

- Assumption 3 implies linear restrictions

$$\Pr(Y_i = y, M_i = m \mid T_i = t) = \sum_{y_{1-t,m}=0}^1 \sum_{y_{t,1-m}=0}^1 \sum_{y_{1-t,1-m}=0}^1 \sum_{m_{1-t}=0}^1 \pi_{Y_{11}Y_{10}Y_{01}Y_{00}}^{m_1 m_0}$$

where $m_t = m$ and $y_{tm} = y$.

- Symbolic linear programming

Theorem 5 (Sharp Large Sample Bounds)

Under Assumption 3 the sharp large sample bounds of the average causal mediation effects are given by,

$$\bar{\delta}(t) \leq \min \left\{ \begin{array}{l} \Pr(Y_i = t \mid T_i = t) \\ \Pr(M_i = 1 - t \mid T_i = 1 - t) + \Pr(Y_i = t, M_i = 1 - t \mid T_i = t) \\ \Pr(M_i = t \mid T_i = 1 - t) + \Pr(Y_i = M_i = t \mid T_i = t) \end{array} \right\},$$

$$\max \left\{ \begin{array}{l} -\Pr(Y_i = 1 - t \mid T_i = t) \\ -\Pr(M_i = 1 - t \mid T_i = 1 - t) - \Pr(Y_i = M_i = 1 - t \mid T_i = t) \\ -\Pr(M_i = t \mid T_i = 1 - t) - \Pr(Y_i = 1 - t, M_i = t \mid T_i = t) \end{array} \right\} \leq$$

for $t = 0, 1$.

- $[\alpha, \beta]$ always improves upon $[-1, 1]$; $\beta - \alpha \leq 1$
- Not very informative $-1 \leq \alpha \leq 0 \leq \beta \leq 1$
- Possible to impose the no-interaction assumption $\bar{\delta}(1) = \bar{\delta}(0)$

Nonparametric Sensitivity Analysis

- Bounds are not informative even under additional assumptions
- Ignorability of the mediator implies

$$\begin{aligned} & \Pr(Y_i(1, 1) = y_{11}, Y_i(1, 0) = y_{10}, Y_i(0, 1) = y_{01}, Y_i(0, 0) = y_{00} \mid M_i = 1, T_i = t') \\ &= \Pr(Y_i(1, 1) = y_{11}, Y_i(1, 0) = y_{10}, Y_i(0, 1) = y_{01}, Y_i(0, 0) = y_{00} \mid M_i = 0, T_i = t') \end{aligned}$$

- Sensitivity parameter:

$$\left| \frac{\sum_{m_0=0}^1 \pi_{y_{11}y_{10}y_{01}y_{00}}^{1m_0}}{\Pr(M_i = 1 \mid T_i = 1)} - \frac{\sum_{m_0=0}^1 \pi_{y_{11}y_{10}y_{01}y_{00}}^{0m_0}}{\Pr(M_i = 0 \mid T_i = 1)} \right| \leq \rho,$$
$$\left| \frac{\sum_{m_1=0}^1 \pi_{y_{11}y_{10}y_{01}y_{00}}^{m_11}}{\Pr(M_i = 1 \mid T_i = 0)} - \frac{\sum_{m_1=0}^1 \pi_{y_{11}y_{10}y_{01}y_{00}}^{m_10}}{\Pr(M_i = 0 \mid T_i = 0)} \right| \leq \rho,$$

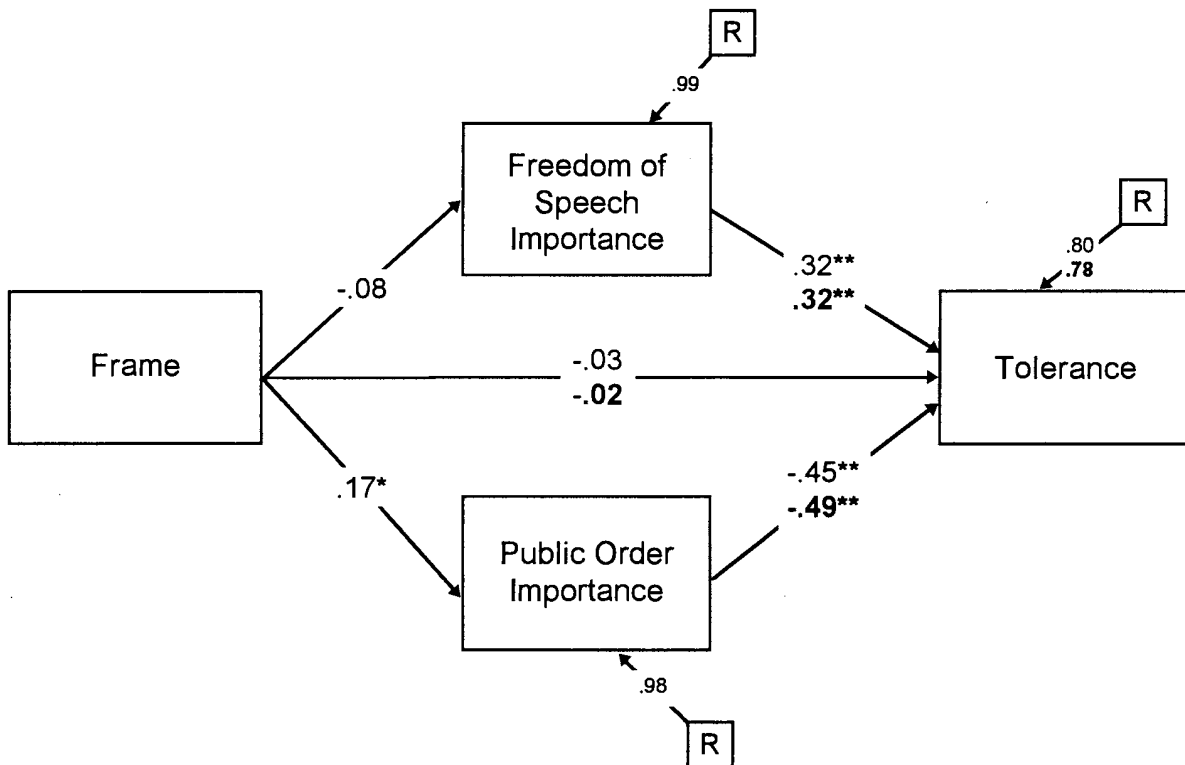
where $0 \leq \rho \leq 1$

- Compute the sharp bounds for various values of ρ

Political Psychology Experiment: Nelson *et al.* (APSR)

- How does media framing affect citizens' political opinions?
- News stories about the Ku Klux Klan rally in Ohio
- Free speech frame ($T_i = 0$) and public order frame ($T_i = 1$)
- Randomized experiment with the sample size = 136

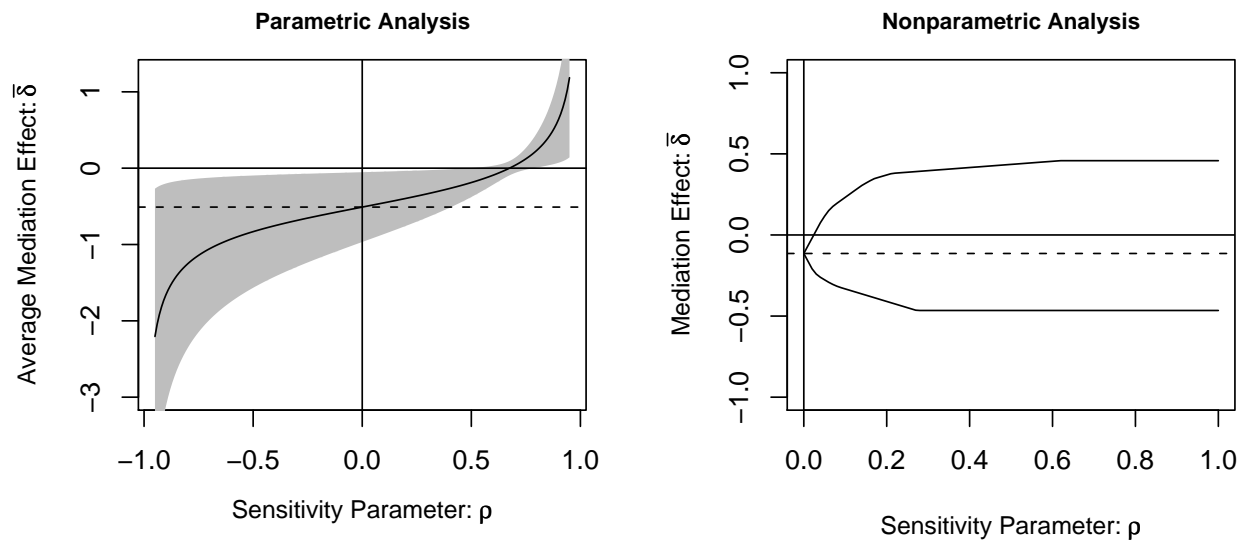
- Mediators: general attitudes (12 point scale) about the importance of free speech and public order
- Outcome: tolerance (7 point scale) for the Klan rally
- Expected findings: negative mediation effects



Analysis under Sequential Ignorability

| Estimator | Mediator | |
|----------------------|--------------------|-------------------|
| | Public Order | Free Speech |
| Parametric | | |
| No-interaction | -0.510 | -0.126 |
| | $[-0.969, -0.051]$ | $[-0.388, 0.135]$ |
| $\hat{\delta}(0)$ | -0.451 | -0.131 |
| | $[-0.871, -0.031]$ | $[-0.404, 0.143]$ |
| $\hat{\delta}(1)$ | -0.566 | -0.122 |
| | $[-1.081, -0.050]$ | $[-0.380, 0.136]$ |
| Nonparametric | | |
| $\hat{\delta}(0)$ | -0.374 | -0.094 |
| | $[-0.823, 0.074]$ | $[-0.434, 0.246]$ |
| $\hat{\delta}(1)$ | -0.596 | -0.222 |
| | $[-1.168, -0.024]$ | $[-0.662, 0.219]$ |

Sensitivity Analysis



Concluding Remarks and Future Work

- Nonparametric identification under sequential ignorability
- Parametric identification under LSEM
- Nonparametric estimator and its asymptotic variance
- Nonparametric and parametric sensitivity analysis

- Nonparametric sensitivity analysis in a more general setting
- Nonparametric estimation under the no-interaction assumption
- Use of parametric/nonparametric regressions in practical causal mediation analysis
- Extension to multiple mediators